



**POZNAŃ INTERNATIONAL FAIR GOLD ESKULAPE COMPETITION**  
**RULES AND REGULATIONS**  
**SALMED International Trade Fair of Medical Equipment**

§1

The PIF Gold Eskulape Competition is open to all products, which are displayed at the trade fair stands during trade fair events. To the Competition are admitted products of durable use like for instance machines, implements, devices, scientific, control and measuring equipment, computer systems, diagnostic apparatus etc. Furthermore, subject to evaluation shall also be medications, support substances, sanitary products, diagnostic materials and reagents.

Products entered into the Competition should be innovative with respect to:

- modern design – products must be innovative on a global scale,
- innovation – product must employ innovative solutions,
- cost-effectiveness – determined by economic requirements (price, costs of operation and maintenance, and costs of disposal),
- environmental impact, including methods of recovery, recycling, and biodegradability,
- efficiency in terms of energy and material consumption,
- functionality – understood as the combination of usability and practicality criteria,
- aesthetics (as understood to date),
- the degree to which the solutions adopted in the product are easily translated into practical application – only in the case of products listed in §2 (1).

§2

1. The Competition is open to EU certified domestic and foreign products, which
  - a) carry the required certificates and approvals, including marketing authorizations for the Polish market, and which do not require any additional laboratory, operational and experimental tests,
  - b) are the result of research, design, technological, operational and service projects, and which can be easily made into consumer products.
2. Products, which are stipulated in §2 (1), can include:
  - a) single products or groups of products, which are homogeneous with respect to their functions, structure and technology,
  - b) systems (sets and programmes), understood as products or product elements.

§3

1. A product will be entered into the Competition if the following conditions have been met:
  - entry has been made on the form, which is enclosed to these Rules and Regulations, and submitted to the BIT Biznes – Innowacje – Technologie Sp. z o.o. in Poznań, at least 14 days before the commencement of the trade event,
  - the application has been supported with product description, including the features listed in §1,
  - copies of certificates, approvals and other documents stipulated in §2, opinions and results of tests and other documents related to the product, which describe its qualities, including opinions of its users, have been enclosed with the application,
  - product image – a photograph, advertising leaflets and brochures have been provided,
  - the applicable fee has been paid into the bank account of the BIT Biznes – Innowacje – Technologie Sp. z o.o. in Poznań and a copy of the pay slip has been sent to the Office at least 14 days before the commencement of the trade event, at which the product will be displayed on the stand.
2. The application and all the additional materials submitted in support of the product should be made in Polish and English (the name of the product and product description must be provided in Polish).
3. The application and the supporting materials shall be formally verified by BIT Biznes – Innowacje – Technologie Sp. z o.o. in Poznań.
4. The materials listed in 1. above are non-returnable.
5. Half of the fee for participation in the Competition is refundable if the submission is withdrawn up to 7 days before the commencement of the trade event.

§4

Products entered into the Competition must be displayed at trade fair stands. Any information and explanations required by representatives of the BIT Biznes – Innowacje - Technologie Sp. z o.o. in Poznań on the eve or the first day of the trade event must be provided.

§5

1. Products entered into the Competition are assessed by the Competition Jury, pursuant to the criteria defined in §1 and the opinions made by the Panel of Experts.

2. Members of the Competition Jury and the Panel of Experts are appointed by the President of the Poznań International Fair from among specialists in the field that is represented at the given trade event, who are well-known authorities in their community. The principles governing the work of the Competition Jury and the Panel of Experts are stipulated in the regulations stipulated by the PIF Board President.
3. The assessment is made in three stages. At the first stage products are qualified for the assessment, at the second – they are nominated for the award and at the third – awards are presented.
4. Before trade fair commencements a Panel of Experts makes a preliminary assessment of the products entered into the competition and presents a short list of products that have been qualified for the assessment and nominated for the award to the Competition Jury.
5. Products, which have been nominated for the award, are visually inspected at the stand by members of the Competition Jury and the Panel of Experts. Members of the Competition Jury can make visual inspection at the stand anonymously.
6. All the products, which have been nominated for the award, are presented with a diploma. From among the products nominated for the award the Competition Jury selects the products that are awarded the PIF Gold Eskulape. The diplomas and medals are presented on the first day of the trade event.
7. Members of the Competition Jury and the Panel of Experts are not allowed to disseminate any materials and information connected with the competition to any third persons.
8. The Competition Jury can select one product or a group of products or subgroups of products from the systems, sets or programme of products stipulated in § 2 (2).

#### §6

1. Sessions of the Competition Jury are secret and its decisions are final.
2. A product entered into the Competition will not be judged by the Competition Jury if the application does not comply with the Rules and Regulations and in case when the product is not displayed at the stand.

#### §7

1. Each product entered into the Competition can be awarded with the Gold Eskulape of the Poznań International Fair only once.
2. The restriction stipulated in §7 (1) is not applicable to the products in which innovative modifications have been made, allowing the product to be classified as a new generation product.

#### §8

1. The Competition Jury shall announce its decision on the awards on the first or the second day of the trade event.
2. BIT BIZNES – INNOWACJE – TECHNOLOGIE Sp. z o.o. shall inform companies, which entered their products into the competition, if their product was awarded. The notification shall be made on the same day.
3. The PIF Gold Eskulape is presented by the President of the PIF Management Board and the Chair of the Competition Jury at the official ceremony held on the first or second day of the trade event.

#### §9

1. The list of products awarded with the PIF Gold Eskulape is published in the bulletin of the Poznań International Fair and in the mass media.
2. Records of the products awarded with the PIF Gold Eskulape are maintained by BIT – Biznes – Innowacje – Technologie Sp. z o.o. in Poznań.
3. Exhibitors and manufacturers, whose products have been nominated for the award or awarded the Gold Eskulape of the Poznań International Fair, can publish information about the award in their advertising materials and in other publications (including in the mass media). The logo of the PIF Gold Eskulape can be put only on the products, which have been awarded the PIF Gold Eskulape or on their packaging. The information on the nomination and award of the PIF Gold Eskulape must clearly indicate the nominated or awarded product or the name of the trade event at which the product was awarded. Exhibitors, whose products have been nominated, can present the diplomas their products received at their stands. The exhibitors, whose products have been awarded PIF Gold Medals, present the information about the award at their stands.



**POZNAŃ  
INTERNATIONAL FAIR**

**APPENDIX TO RULES AND  
REGULATIONS OF THE PIF GOLD MEDAL**

**Pavilion. ....**

**Stand.....**

**ENTRY FORM  
PIF Gold Eskulape Competition  
SALMED International Trade Fair of Medical Equipment**

Product name: .....

Manufacturer: .....

Address: .....

Applicant: .....

Address:.....

Tel./fax ..... e-mail .....

Exhibitor's representative authorized to provide the Competition Jury with detailed information at the stand:

Appendices – materials required by the Rules and Regulations of the PIF Gold Medal Competition:

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**Entry fee (each product): 320,- EURO**

Paid on .....(date) **Bank Zachodni WBK S.A. 6 Oddział w Poznaniu**  
**IBAN PL 36 1090 1362 0000 0000 3601 7962**  
**SWIFT: WBK PPLPP XXX**

(a faxed copy of the transfer slip is required).

Foreign bank costs and charges shall be paid by the applicant.

All charges of the receiving correspondent bank must be paid by the applicant.

.....  
(applicant's signature)

**NOTE:**

When the fee has been paid, send the entry form and the required appendices to:

**BIT – BIZNES – INNOWACJE – TECHNOLOGIE Sp. z o.o.**  
**Ul. Głogowska 26 60-734 Poznań**

**Deadline :** not later than two weeks prior to the beginning of the Fair.

## PRODUCT ENTRY SPECIFICATION

### **1. APPLICATION CONTENT**

- production information: name, kinds, types, parameters, purpose and range of application, how originated, directions of application with reasons, examples of application (selected examples, reference list, confirmation of implementation,
- product qualities, uniqueness of parameters, innovativeness, technology, information on manufacture (since when, production to date, and sales to date), product market position, comparison with other similar products available on the market, production quality control at the factory and product levels, opinions of important users, price compared to other products,
- certification documentation, certificates, test results, conformance to standards (certificates, marketing authorizations, etc.),
- foreign applications (share in export, qualitative and quantitative evaluation),
- photographs, drawings, brochures, catalogues and, if possible, a specimen of original product,
- information about the manufacturer (including production scope, tradition, experience, approved quality systems, e.g. ISO standard or other)

### **2. APPLICATION FORM**

- application submitted on the form, which constitutes Enclosure 1 to the Rules and Regulations,
- parameters and comparative information should be given in the tabular form,
- trade information (production volume, sales, market attractiveness) cannot disclose trade secrets but must describe the size of the company, its market position, importance and significance for the sector and the economy,
- a copy of the pay slip confirming payment of the competition fee must be enclosed.